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ORGANIZATION OF INNOVATION STRATEGY: MANNER, INSTRUMENTS AND METHODS OF DEVELOPMENT MANAGEMENT OF MINING AND SMELTING ENTERPRISES OF UKRAINE

The solution of many problems of the national economy in general depends on the performance of each company. Development of self-regulation and economic system is impossible without innovative activities. Innovative entrepreneurship is one of the most important ways to ensure the competitiveness of national production and negotiating of market economic crisis.

Overcoming the crisis in Ukrainian economy is impossible without stabilization in the mining and metals sector. For the national economy problems in mining and metal industry sector were a key factor in the development of domestic economic crisis, because it creates about 7% of GDP, 10% of the gross output of goods and services, 22% of industrial production and 40% of exports. As a strategic part of the national production, it

is a key sector of basic industry and the economy in general, which determines the condition of socio-economic development.

Therefore, strategic innovation management is a key task of planning and implementation of innovative projects and programs that are designed for qualitative changes in the activities of mining and metallurgical organizations.

In modern conditions of economy development, the enterprise should be managed not only through close relationship of all management functions (planning, organization, motivation, monitoring and control), but by the timely implementation of innovation management, which counteracts threats of internal environment. Also, it is necessary to use the advanced foreign management experience and adapt it to Ukrainian economic conditions.