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## THE MAIN DIRECTIONS OF THE COMMON EU POLICY IN RESEARCH AND TECHNOLOGY IN THE IMPLEMENTATION OF THE STRATEGY EUROPE 2020

The article considered the basic principles of a common policy on research activities of the EU that strengthen the innovative capacity of European industrial system and stimulate the emergence of businesses and services based on new technologies and market opportunities. It is established that only coordinated research activity of the Member States may allow the EU playing a leading role in the wide international programs, and ensuring that none of the important sectors is neglected, which will avoid duplication of efforts, and human, material and financial resources of the EU will be used in their best.

It is shown that long-term framework program of research and technological development determines the main scientific and technological objectives of the EU, indicates key directions of research activity in the program, and sets the maximum amount of funding and targets for all planned activities, and enables different European research organizations to better plan the directions of their activities.

It is proved that such a priority of the EU strategy Europe 2020 as smart growth means strengthening the role of knowledge and innovation as key drivers for future growth, the realization of which is the focus of leading initiatives Innovation Union, Youth on the Move, Digital Agenda for Europe. It is shown that the result of the actions under this priority will be the acceleration of European innovation potential, improvement of results in education, quality and outcomes of educational institutions and the use of economic and social benefits of a digital society.