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## RURAL DEVELOPMENT IN TERMS OF DECENTRALIZATION

The article deals with the peculiarities of rural development in terms of decentralization. The author analyzed and generalized the concept of "sustainable development of rural areas". The advantages of decentralization for rural development and capacity of local governments are determined. In terms of the process of decentralization of power in Ukraine, there are new opportunities for the development of rural areas. Prospects for local development and improvement of some local communities are the primary motivation of decentralization in many countries. In a decentralized government, local governments have the potential to function more efficiently than the central authorities. Territorial

communities may regulate the provision of services based on shortand long-term planning. Self-sufficiency and autonomy of budgetary expenditure on distribution of local services enables rural communities to provide quality and affordable public services to meet the needs and priorities of their citizens. Expansion of the powers of local governments at various levels should be carried out, on the one hand, to approximate the decision-making process to the public, on the other hand, to provide authorities with organizational, material and financial resources sufficient to ensure the required quantity and quality of services provided to population in accordance with national social standards.