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## STATE REGULATION OF AGROINDUSTRIAL COMPLEX OF THE REGION

Today Ukraine is moving into a market economic system. Such actions require transformational changes in all sectors. First of all, it concerns agriculture, which depends on the food security of the country as a whole and its individual regions. As evidenced by the experience of developed countries, the effectiveness of market economic system in agriculture depends on active regulatory functions of the state, which creates the conditions for agricultural development. In Ukraine, the need for state regulation of agroindustrial complex (AIC) of region is defined by its natural and climatic conditions, variability of revenues and product prices, low investment attractiveness, especially the social infrastructure of the village.

This article explores the views of scholars on the definition of "state regulation of AIC". In the course of research, the author determined that scholars consider this concept comprehensively regarding the state as a whole, and not paying attention to the problems of AIC of a particular region. The concept of "state regulation of AIC of region" is essentially a system of economic, financial, legal, organizational and social measures taken at the

level of a region, given it specific economic, natural, climatic and socio-economic factors and intended to provide people with food.

The survey grouped the basic functions of state regulation of AIC at the macro and micro levels, defined subjects among state authorities endowed with a duty to their implementation. This revealed that a wide variety of state regulation of agrarian sphere in practice is implemented at a low level. One of the reasons for this phenomenon is the absence of effective state control over their implementation. Therefore, the author suggests that it is advisable for the state to define basic functions of AIC represented by the Ministry of Agriculture and Food and oblige the Main administrations of agroindustrial complex of regional state administrations to develop programs of agricultural development in the region, which would provide for their mandatory implementation by state inspection services and agriculture, working in the regions. The program of a particular region will enable to efficiently use resources in the region, to increase the standard of living and social security. Of course, the development of the program should take into account economic, natural, climatic and socio-economic characteristics of the region.

The study shows the basic legal and economic mechanisms for regulating agricultural production, the instruments of state regulation of AIC. It was found that it is necessary to take them into account when developing the program of agricultural development of the region. Unity of approaches to state regulation of AIC of region is provided by sequence of the proposed stages of implementation, allowing to achieve growth.