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ANALYSIS OF APPROACHES TO DEVELOPMENT OF INDUSTRIAL COMPLEXES OF UKRAINE IN CONDITIONS OF NEO-INDUSTRIALIZATION

Division of countries into neo-industrial and resource existing in the world virtually divides them into the first and second rate countries. It is also known that their transition from a lower category to a higher one is practically impossible. At the same time, though, Ukraine still has outdated, but developed infrastructure which can serve as a foundation for neo-industrial leap. Herein the major part of Ukrainian industry is organized in the form of large-scale industrial complexes. Thus, the researches in the field of development of managerial impact on neo-industrial reformation of large-scale industrial complexes are vital.

Many Ukrainian scholars examining the problem of enterprises development and neo-industrialization devoted their numerous scientific works to the issue of analysis of approaches to enterprises functioning in the neo-industrialized form of economics. However, currently the problem is far from its solution. One of the reasons of this is poor problem setting, lack of researches defining and structuring the typical directions of development of large-scale industrial complexes in the conditions of neo-in-

dustrialization taking into account Ukrainian peculiarities and stating the most important long-term directions in research sphere.

We found out that the weak points of all the examined approaches not allowing drawing conclusion about the existence of uniform solution of the problem of neo-industrial development of large-scale industrial complexes are the following:

- specifics of Ukrainian large-scale industrial complexes are ignored or insufficiently revealed in most of approaches;

- top-down approach orientation in which the main subject of management of neo-industrial development of industrial complexes is the state;

- disregard of the fact that the majority of large-scale industrial complexes in Ukraine being in private ownership, compete with each other and focus first of all not on the development but on the highest profit in short-term period;

- underdeveloped methods of definition and evaluation of key indices, characterizing the enterprise neo-industrialization level, and the lack of formalized approaches to formation of the strategy for achievement of such indices;

• lack of practical investigation of the issue of information support of large-scale industrial complexes in the course of neo-industrial development despite the fact that straggling of Ukrainian enterprises from the developed countries in this field is the strongest one;

Thus, there is a necessity in working out the conception and mechanism of strategic development of

large-scale industrial complexes in conditions of neo-industrialization, which will allow coordinating typical purposes of Ukrainian industrial complexes with tasks of neo-industrial development, taking into account specifics of Ukrainian industrial complexes and provide achievement of the key indices inherent in industrial enterprises of developed neo-industrial countries.