

**O. Gorak**  
*Postgraduate Student,  
Zaporizhzhia National University*

## **METHODOLOGICAL APPROACHES TO EVALUATING THE EFFECTIVENESS OF SECURITY OF ECONOMIC DEVELOPMENT OF ENTERPRISES**

The overall security level of economic development of enterprises is differently affected by market and institutional factors. The ratio of their impact on the overall security of the economic development of enterprises is largely determined by the structural level. To enable, though rather relative, evaluation of the contribution of market and non-market institutional factors in the overall security of the economic development of enterprises, in our opinion, it is expedient to provide a general level of economic security as a sum of indicators combined in blocks: block of market factors, block of non-market factors, block of socio-political factors and unit factors of influence on economic development.

New methodological approaches to assessing the effectiveness of security and economic development of enterprises should be considered from the point of view of performance management at all stages of production, which involves the for-

mation of fundamental scientific base for research of data management processes.

The lack of clarity in performance of management security of economic development of enterprises hinders further development of the theory and practice of economic efficiency. Without effective security, economic development of enterprises cannot solve social security purposes, and improve the quality of life of the population of Ukraine.

The author investigated the components of security of economic development of enterprises. The indicators of the integral index of economic security of enterprise development were determined. The expediency of accounting both market and non-market factors of economic security of enterprise development is defined. The author suggested components of safety indicators including indicators of economic development management.