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SOCIALIZATION OF INNOVATION DEVELOPMENT OF UKRAINE: EXPERT ASSESSMENT

Modern innovation economy causes significant social changes which have not been studied well enough. The purpose of this paper is to determine the importance of innovation for economic development in the social growth of Ukraine through expert survey (questionnaire).

The expert group has polled 100 full members of the National Academy of Sciences of Ukraine and specialized academies by mailing them an e-mail questionnaire; a total of 28 responses were received. A summary of the survey results showed that:

1) On the relationship between social recognition and innovative development of Ukraine, most respondents (57%) say that this dependence is not in evidence, while almost a third (32%) believe that it does exist; the vast majority of the respondents (90%) see the possibility of welfare state formation in the implementation of innovation economy.

2) 54% of the respondents see “social objectives – innovative methods of their achievement” as the best model where man occupies the foremost place with innovative economy being a key instrument of social policy, whereas 38.5% prefer the model of “human develop-

ment → economic prosperity” that supports the civilizational model of “state for people” based on the classical principles of humanism and democracy.

3) When determining particular social institutions and instruments that influence the formation of innovation economy, financing and income were conceived as the most significant; property, market, business, and taxes were rated lower. It is significant that over 80% of the experts have identified higher education as a priority non-economic factor in the development of innovative economy.

4) When asked to define “Where the importance of social innovation to every member of society lies”, the experts cited:

- Welfare, quality of life, living standards (approx. 40%);
- Self-realization, man’s potential, his creative abilities (22%);
- Security (14%);
- Environmental improvement (6%); and
- Economic stability (5%).

5) When assessing the particular areas where the introduction of innovation will bring the most benefit to individuals and society as a whole in the short term (less than 10 years), 2/3 of the experts identi-

fied the state policy on income distribution, administration, education, labor, health, and science; in the long-term (over 10 years) – areas of technological renewal (63%), science and culture (55.6%), and industry (40-47%).

Thus, the expert survey has found that the national scientific elite recognizes innovation economy as a major source of domestic social growth which requires active government policy aimed at establishing innovative models of social development.