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THEORETICAL FOUNDATIONS OF MANAGEMENT INVESTMENT PROCESSES OF MARITIME ECONOMY DEVELOPMENT

The article shows theoretical bases of investment process in general and theoretical peculiarities of management of investment process of development. The specifics of marine economy of Ukraine and methods of management of investment process of development of marine economy are investigated.

It is proved that features of geographical position of Ukraine, the territory of which is located at the crossroads of trade routes in Central and Eastern Europe, provide the shortest and the most secure delivery of goods and strategic cargoes. Existence of developed marine economy identified the obvious potential role of Ukraine as a huge maritime state. Under conditions of unstable economic situation in the country, marine economy of Ukraine follows inertia scenario of development which is oriented mainly on the use and development of already existed capacities. Therefore, management of investment processes of marine economy development needs to be given a special role, as one of the levers of development of econ-

omy, industry, getting resources, increasing of production, which is of great importance for the development of our country.

It is found that management of investment processes of marine economy development can be carried out only with the support of state in general and interaction of existing economic entities, and also in case of interest of foreign investors in placing their capital in the market of Ukraine. Only with presence of the above mentioned factors and a thought-out working mechanism of regulation of economic trends of development, in our opinion, the marine economy of Ukraine will be able to get to a new level of development that will lead to the growth of economy of our country in general. Only maritime economy of a new level can positively affect the development of the whole Ukraine today. It is possible to confidently enter world markets only applying special modes of activity of maritime economy, which will provide Ukrainian businessmen with competitive economic conditions.