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CULTURAL AND SPIRITUAL FACTORS FOR IMPROVING INTELLECTUAL POTENTIAL OF UKRAINE

Today, rich cultural and spiritual heritage of Ukraine is a kind of source of intellectual growth potential of the state. However, the weakening of attention to the cultural and spiritual sphere on the part of the state responds by the irreparable losses in all areas of the public life. Activation of the cultural and spiritual processes in Ukraine requires serious institutional changes not only from the government, but also from all social organizations.

The article's aim is to analyze the impact of the cultural and spiritual factors on the growth of the intellectual potential of Ukraine.

Culture and spirituality are integral elements of the intellectual potential and can evidence the public awareness and self-knowledge, and therefore they can be the factors of the accumulation and growth of state intellectual potential.

The primary issue can include the following proposals: legal regulation of the culture and spirituality sphere, improvement of the mechanisms for the public policy execution in this area, provision of the socio-economic, scientific

and legal conditions for the effective activity of the cultural and artistic institutions. Conservation of the cultural and spiritual heritage views to restore the historical memory of the Ukrainian people; creation of a uniform coordinating authority into sphere of the protection and preservation of cultural objects; activation of book publishing, including Ukrainian, and increase of the rates of growth of the library fund of Ukraine; implementation of the state program of museum development, which should become applied instrument of its modernization; update of the material and technical basis of the museum, library, club and exhibition spaces; development of theatrical art to meet the creative needs and interests of Ukraine citizens, their aesthetic education; organization of cultural recreation and entertainment programs for the population of Ukraine; training of highly skilled professionals in the museum and library science; increase in the number of charitable and religious organizations, the main task of which is promoting spiritual values and high moral attitudes in society are the factors of

the positive impact on the growth of the intellectual potential of Ukraine in the field of culture and spirituality.

Prospects for further researches are development of some proposals to improve the state policy in the sphere of culture and spirituality.