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THE IMPACT OF GLOBALIZATION ON THE SPHERE OF HEALTH CARE

The main manifestations of globalization in health care are identified in the article: the emergence and interaction of international organizations that regulate health care sector; the unification of types of health systems, the use of the experience of other countries; diffusion of medical innovations from the developed countries of the world, promoting passive technological development in less developed countries; internationalization of medical education; the monopolization of the global pharmaceutical market of TNK through the development of international patent law; the emergence of global epidemics; destabilization of GDP growth as the main source of health spending in poor countries because of rising of the virtual financial capital, speculative money, shadow economy, withdrawal of capital in offshore areas; liberalization of trade in health services, which is accompanied by increasing consumption of services abroad (including medical tourism), physical presence of medical professionals overseas (medical staff performs medical practice in other countries), cross-border supply of health services (telemedicine, e-health) and commercial presence (establishment of health facilities abroad). Positive and negative effects of globalization on national health care system are justified. It is proved that in the modern world there is a tendency towards convergence of types of health systems, due to the globalization process. The author concludes about the need to achieve a balance between the new globalization opportunities and risks for the population; unacceptability of direct borrowing of standards and rules created in the advanced societies; development of own institutions and mechanisms to meet the challenges of time, but at the same time take into account the historical traditions, socio-cultural and socio-economic specifics of the country.