

SECTION 3

ECONOMY AND OPERATION OF NATIONAL ECONOMY

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THE ANALYSIS OF THE BASIC CONCEPTS OF ESSENCE OF INNOVATION ENTERPRISE

Fresh approaches to the economic essence of innovation enterprises have been summarized in the article. It has been pointed out that even the representatives of classical political economy have paid attention to the dependence of economic growth on the innovations. The strong contribution of the neoclassical school representatives to the theory of innovation enterprises' development consisted of emphasis on non-material values, which are the result of business entity's creative and productive activity. The article investigates the scientific contribution of M. Kondratiev and J. Shumpeter to the theory of innovative enterprise development. It has been noted that further development of problematics of innovation enterprises took place under the influence of institutionalism theory. Its representatives emphasized the importance of taking into account environmental institutes' activity.

The analysis of modern national literary sources has proved the ex-

istence of four main approaches to the definition of essence of innovation enterprises: institutional; integrative; factorial; active. Main characteristics, which are basic for each of 4 approaches, have been defined. The representatives of the institutional approach emphasize the organizational and legal form of the innovation enterprises. In range of the integral approach the innovation enterprises are regarded as quite new form of scientific and productive activity integration. Within factorial approach, scholars review this category as a factor of economic growth, competitiveness assurance, social tension level reduction. The representatives of active approach determine innovation enterprises as an active stage of social and economic communications, which is connected with creation, use and realization of science-based production (ideas, novations etc.)

The scientific notion "innovation enterprises" is explained in the article as certain kind of business en-

tity's activity, one or several stages of which are connected with the creation of material and non-material production, which does not have any counterparts and differ from them according to the quality characteristics.

The author shows the principles, as the result of which the idea becomes an item of goods or service:

social value; reality; commercialization ability; uniqueness; marketability. The perspectives of further scientific investigations in this direction are the study of interrelation between innovation enterprises and investment into the human capital; the role of innovation enterprises in the transition to the new technological level.