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THE ANALYSIS OF INVESTMENT MARKET OF UKRAINE IN MODERN TERMS

Over the last year the economy of our country has experienced profound structural deformations and now lags far behind the developed countries of the world by the aggregate productivity factor and the level of welfare of the population.

At the end of 2014, in Ukraine was observed the worst index of business climate among the states of Central and Eastern Europe.

Therefore, the analysis of modern tendencies of movement of foreign direct investments in the economy of Ukraine determines the relevance of the conducted researches.

According to the forecasts of financial analysts, during the 2015-2025 years Ukraine can count only on the minimum volumes of foreign investments.

Low activity of subjects of investment activity, in opinion of investors, is explained by: political instability; burdensome customs and fiscal state policy; underdevelopment of the domestic stock market; ineffectiveness and opacity of activity of the credit establishments and others.

Therefore, the modern reform strategy reflects such issues of investment promotion as deregulation and development of enterprise; investments attraction program; program of development of small and medium-sized businesses; reform of protection of competition and the antimonopoly legislation; reform of the capital market; the Customs Service reform and integration into the customs community of EU; reform of economic and monetary policy; program of development of Ukrainian exports.

Ukraine, certainly, has a strong economic potential, but for stimulation of investment activity and creation of the terms for increasing inflow of investments and creation of a favorable investment climate in the country, it is necessary to: apply effective measures on overcoming the political and economic crisis, bribery and corruption; improve the mechanisms of public-private partnerships, support a regional innovation and investment infrastructure; attract the research establishments to the development of investment proposals.

Implementation of these measures will increase the investment attractiveness of the domestic economy for international capital markets and will accelerate the reproduction of its potential.