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THEORETICAL PRINCIPLES OF MANAGEMENT OF BANK'S CASH FLOWS IN MODERN CONDITIONS OF DEVELOPMENT OF BANKING BUSINESS

The article characterizes the influence of the qualitative management of bank's cash flows on the efficiency of a banking activity on the whole. The main indices of results of activity of Ukrainian banking system were analyzed. The article concluded that the efficiency of banks in general characterizes their ability to create cash flows in proper time and to qualitatively manage them.

The analysis of cash flows is one of the major stages of management of banking activity, the result of which is determination of basic directions and methods providing a equilibrium of money resources, exposure of backlogs to increase efficiency of bank's activity, cash flows.

The article examines the system of control over the cash flows of the bank.

The object of research is relations which arise in the process of management of bank's cash flows.

The article aims at research of theoretical principles and development of practical mechanisms of management of bank's cash flows.

The aim of the article stipulated the necessity to generalize theoretical principles of management of bank's cash flows, namely to investigate essence, principles and factors of influence on formation of cash flows; to describe the organizational and informative provision of management of bank's money flows.