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## **FORMATION OF ECOLOGICAL SAFETY EVALUATION SYSTEM OF INNOVATIVE PROJECTS IN THE REGIONAL BUSINESS PORTFOLIO**

The aim of the article is to study and to determine the evaluation criteria and to form a system of the indicators that provide the basis for assessment of environmental safety analysis of innovative projects in portfolio of businesses in the region.

The article deals with perspectives of forming the assessment system of innovative projects within the portfolio of businesses in the region. The aim is to create the conditions of the strategic regional plan realization based on the possibilities of cooperation of businesses and government. Considering the strategic direction of regional development, the authors concluded that there is the necessity to form a common instrument that will facilitate the perspectives of sustain-

able development in the region. This study reviewed the scientific approaches forming assessment of environmental safety of innovative projects within an integrated system of the key criteria.

It is shown that today special attention should be paid to the issues of providing optimal performance of strategic tasks of regional development. At the same time, it is necessary to support the proper level of environmental safety, efficient use of environmental and economic potential of the region and activate the investment and innovation processes at regional level. The authors reviewed the issue of forming a business portfolio of innovative projects and forming a system of the indicators for assessment of its environmental safety.