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THEORETICAL AND METHODOLOGICAL PRINCIPLES OF FORMATION AND REALIZATION OF THE REGULATOR POLICY MECHANISMS FOR REGIONAL INTERNAL MARKET DEVELOPMENT

Functioning of internal market is the important condition of social and economic development of the regional economic systems, forming their internal and external financial and economical, point-of-sale relations.

The basic functions of market are regulative, distributive, stimulative, integrative, and price forming. Regulative function consists in providing permanent connections between a production and consumption by the different types of economic activity, establishment of necessary proportions of economy and providing recreation of continuity process.

The distributive function of market touches a distribution through capital and articles of consumption of goods and also public profit, between the state, enterprises and citizens, through a level and structure of pricing.

The stimulative function of market is executed by provision of the rational use of resources, introduction of scientific and technical progress, application of other facilities for high results of receipt of production and consumption.

The integrative function of market consists in formation of the unique economic system of region, in which horizontal and vertical connections between the different types of economic activity, sectors of enterprise, including territorial aspect, develop and increase.

For internal market an especially important function is determination of commodity cost. In fact, at the perfect market, establishment of prices takes place most rationally and justly, almost fully as a result of objective action of demand and supply factors. However, if a market is imperfect, pricing is often affected by human factors that have negative impact such as overpricing.

Realization of regulator policy of internal market region development with application of institutional, economic, organizational, social, psychological and other mechanisms of its formation and introduction is carried out. Together with that, efficiency of regulation requires focus of regulator policy mechanisms on strengthening of internal market basic functions – regulative, distributive, stimulative, integrative, and price forming – for the

sake of awareness of perspective included and realized within the lim-
instruments and measures to be in- its of the proper mechanisms.