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HUMAN DEVELOPMENT ASSESSMENT OF ZAPORIZHZHIA REGION

It was noted that in the context of globalization and increasing competition the basis for the leadership of the countries and their regions is human development promotion. Human development determines the capacity for the development and new technologies introduction, the creation and use of innovations, the diffusion of information systems. Effective management of human development is based on the results of human potential monitoring, in particular the study of the human development index.

The study presents description of the main stages of the creation and implementation of changes in methods of valuation of regional human development index in Ukraine according to the changing socio-economic conditions and human development priorities.

This article gives a comparative description of approaches to human development assessment at the regional level, according to the Ptoukha Institute for Demography and Social Studies and the State Statistics Service of Ukraine.

Study of the human development level in Zaporizhzhia region was carried out in 6 blocks: population growth, decent work, comfort of life, social environment, welfare, education. The author carried out the comparison of the main indicators that characterize certain blocks, as well as assessment of regional human development index that determines the possibility of making correct decisions in the field of improvement of the state socio-economic policy in the regional context. The calculated index of regional human development in Zaporozhia region provides a general description of available benefits and region problems. For 2008-2012, the regional human development index has increased due to improvements in almost all the blocks. This shows the formation of positive directions and use of human potential, but in the current processes of economic development requires further development and more efficient use.