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## **FORMATION OF THE INTEGRATED ASSOCIATIONS IN CONSTRUCTION INDUSTRY OF UKRAINE**

The increase of effective activity of enterprise envisages activation of its internal potential, complex use of resource base, optimization of co-operation between all participants of productive process. Consequently, new integration associations are formed.

The major number of corporate structures is observed in Kyiv, Odesa; Dnipropetrovsk and Donetsk areas. For verification of degree of dependence of indexes of gross regional product calculated per one person and amounts of corporate structures in a region there was the expected coefficient of correlation, that equals 0,927, which testifies close direct dependence of these two parameters.

Also there is a high coefficient of correlation of the indexes of amount of corporate structures and capital investments – 0,91 in 2012 and 0,88 in 2013. Thus, there is a direct dependence between the amount of the integrated associations and level of bringing in of investments. This is confirmed by the experience of the developed countries: corporations attract far more investments than separate enterprises.

Creation of integration associations in Ukraine takes place also by the clusterization of economy. In a cluster, enterprises get additional competitive edges, carrying out internal specialization, standardization, minimizing charges on introduction of innovations. Constuction clusters are created in Khmelnytsk, Zhytomyr, Sumy, Kharkiv.

The estimation of potential of clusterization is conducted by means of methodology of O.N. Trofimova, which was improved by authors through the replacement of absolute indexes by relative ones, which provide an idea about the level of development of industry in a region and allow comparing it averaged data in a country on the whole. The author offers a set of parameters and expected integral index of clusterization for the construction complex of the Odesa area, which equals 1,205, i.e. testifies good potential for formation and development of the cluster.

Thus, integration processes in the building complex of Ukraine develop two basic directions: by formation of large corporate asso-

ciations and by the clusterization of small and middle construction enterprises and enterprises of industry of building materials. Odesa region has potential possibilities of development of any of the adopted directions or their parallel use. The specific forms of integration processes in a certain region depend on the degree of development of enterprise, forms of state support, as well as traditions.