

A. Nikitina

*Assistant Lecturer at the Department of International Economy,
Kharkiv National Automobile and Highway University*

RESEARCH AND DEVELOPMENT OF METHODOLOGICAL FOUNDATIONS OF ECONOMIC SAFETY MANAGEMENT

The article reveals the essence of the economic safety management of motor transport enterprises (MTE). Based on the general principles of management theory and research examining the sources in the field of economic safety, the synthesis of modern scientific approaches of the economic category “enterprise economic safety” (EES) were held. In modern dynamic conditions of tough competition, the introduction of new management systems encompassing all areas of the enterprise is an essential foundation for effective enterprise management and helps solve the problem of providing high level of economic security. It was determined that the enterprise economic safety management was symbiosis of two aspects such as strategic and operational. On the grounds of the company’s main mission the strategy was formed, and then the main long-term objectives of economic safety management subsystem were determined. After that, key tasks to achieve these goals are identified and the

resources for the implementation of the procedure are allocated. At the strategic level, management of economic safety provides the realization of all steps by the person who is part of senior management. The essence of operational management of economic safety is the steps of administrative decisions in making available as much resources as possible, leveling the destructive impacts of threats or other hazards and achieving high performance and efficiency of enterprise work.

The structural model of management of MTE economic security was imposed. It illustrates the interaction between the subsystems based on direct and inverse relationships implemented in horizontal and vertical directions within the restrictions. The need for further development of the theoretical aspects of economic security of companies in the context of the implementation of complex preventive measures to minimize the impact of threats to the effective functioning of the entity is grounded.