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THE USE OF ECONOMIC MECHANISM OF INNOVATION IN ENTERPRISES AND ORGANIZATIONS IN THE INDUSTRY OF BEEKEEPING

Agriculture is a sector of the economy, which is aimed at providing the population with food, and industry – with raw materials. Beekeeping is an independent, separate sphere and its multi-functional industry.

Comparing the Soviet and modern stages of development of beekeeping industry, it should be noted that during the Soviet period in beekeeping existed a network of enterprises, providing the industry's need for machines, equipment etc. at a high level and at affordable prices.

In modern conditions mainly private enterprises manufacture the means of production for beekeeping in limited quantities at prices unavailable for massive small commodity producer of honey and other products, which hinders the development of beekeeping in almost all regions of the country.

With the transition to a deregulated market economy, most apiaries

of agricultural organizations have been eliminated, since the structure of the beekeeping industry that existed before the reforms, ceased to serve the interests of producers.

The sole purpose of each commodity producer was to obtain the highest possible profit. System of values in these two periods are different, so now for the development of the sector the state must not only prove the effectiveness of investments in beekeeping, but also create a system of measures to support enterprises ready to engage in this activity.

Thus, the development of beekeeping seems necessary to improve the efficiency of agriculture, solve the problem of unemployment, provide the population of the region with quality products, increasing the number of small and medium-sized enterprises involved in the production, and as a consequence, increase the revenue base of both regional and local budgets.