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MONITORING OF PARAMETERS OF GLOBAL INFRASTRUCTURE OF AGROFOOD MARKET

Modern infrastructure of agro-food market cannot function outside the influence of the global economy. Therefore, the basis of our study is the justification of the approaches to the global monitoring of infrastructure in the agricultural market.

The author defined spatial-temporal parameters, which characterize the infrastructure. The basis of monitoring should be synergistic approach, according to which, managing the parameters of the infrastructure, we transform the whole system through the distribution of profits between the infrastructure, multinational companies, national companies and households.

Efficient structuring of parameters of infrastructure in the agricultural market should generate its configuration. The parameters of the infrastructure of the global agrofood market are affected primarily by influence of the external environment, i.e. the level and pace of development of the international economy.

Indicators of infrastructure of the national economy are the most important indicators that illustrate the level of infrastructure develop-

ment. They enable to explore the main trends and dynamics of infrastructure development. The indicators reflect changes in the level of development of its functional units. On the basis of a system of indicators you can create an infrastructure development monitoring system at global, national and regional level that will allow detecting the current imbalances.

The world agrofood market is now affected by a significant number of economic, social and technical factors, the main ones are: macroeconomic uncertainty; changes in pricing policies; the availability of food as the main problem of food security; the slowdown in production growth; increasing demand; strengthening of trade in agricultural products.

We believe that monitoring the global agrofood market, firstly, it is necessary to consider the indicators of supply and demand, the price situation in the market. They can be characterized using volumetric, efficient, structural indicators; indicators of the intensity of international trade, indicators of efficiency of foreign economic operations.