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METHODS OF ENTERPRISE PERSONNEL MANAGEMENT: THEORETICAL BASIS

In today's complex and dynamic conditions of development in Ukraine significantly increased the interest in the theory and practice of management. Effective performance of businesses is dependent on the provision of high quality staff, compliance of staff's work with modern standards, formation of a solid scientific basis of this activity, given the trends that currently exist in this area.

Personnel management is one of the main functions of any enterprise; it can be one of the key factors that reveals success or failure of the enterprise.

Changing approaches to personnel management at a time is predetermined by the changing nature of work. Today, successful human resource management is based not only on the qualifications of the employee, but also, above all, on

quick adaptation to the conditions of the external and internal environment of the company. In order for business management to be effective, it is necessary to consider more detailed description of the main approaches to management concepts.

The article provides the theoretical approaches to enterprise personnel management (economic, organic, humanistic) with characteristics of staff position as an object of management and the principles and characteristics of this process. A theoretical definition of "personnel management in agricultural enterprises" is provided.

Any company aims at effective and efficient activities to achieve what is necessary to develop an optimal management strategy, including its personnel, which is a prospect for further research.