

O. Kondratiuk

*Candidate of Economic Sciences, Associate Professor,
Kyiv National University of Trade and Economics*

LOGISTICS ASPECT OF ENTERPRISE DEVELOPMENT

Functioning of grain production complex takes place in the relationship of the various activities, and therefore there is a need in shaping of relations between them based on logistics approach.

Thus, many studies of questions were based on the application of logistics approach in grain production, but more attention was paid to logistics, technical supplies or transportation with the storage. A question of systematic approach is considered by copying logistics schemes with other economic sectors excluding the features of the grain production complex.

As you can see, the need in logistics integration today is particularly relevant, without its realization the development of the agricultural sector is inefficient.

Development of grain production is determined by the interdependence of economic systems, legal, organizational, technical, technological and other internal and external factors affecting all major performance indicators of grain industry, by accelerating or slowing its operation.

The activity of grain production sub-complex should be in close connection with logistics for all stages, from growing the raw materials to production and processing. It is noted that most of the organization

charges and production expenses is growing at the stages of raw product, due to the specificity of agriculture. Grain production requires infrastructure, the operation of which would reduce the negative impact of factors such as seasonality and territorial fragmentation.

The problem of logistics management in grain production sub-complex is becoming increasingly important. Regard to the requirements of market interaction resulted in the need for integrated management of value chain based on logistics approaches.

Logistics approach requires a holistic (cross-cutting) rather than separate consideration of material flow at all stages of the economic cycle in the supply, production, sales. Therefore logistics approach must be considered in terms of integration, which is the unity of the economic process, logistics, transportation and storage processes that make up the overall distribution chain of grain production sub-complex.

Application of logistics can significantly reduce the time of production, reduce the movement of goods in the logistics chain to 25-45%, reduce the production costs, reduce the inventory, reduce the costs across the material flow by 30-50% and reduce the transportation costs

Application of logistics approach in the procurement process helps the enterprises to adapt in ever changing market conditions in agriculture due to integrated resource of management effect and increase the stability of agro-industrial complex.

Thus, logistics support of grain production sub-complex resource

support is a whole set of measures designed to upgrade the integration structure of resource support, as well as its optimization, minimizing costs and time of delivery of the resources to the target user, training of qualified personnel and improvement of legislation.