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T. Shevchenko*Lecturer,**V. N. Karazin Kharkiv National University*

SOCIAL RESPONSIBILITY AS A PHILOSOPHICAL AND SOCIAL CATEGORY

Today, the phenomenon of corporate social responsibility (CSR) is considered in a rather broad sense. There are several aspects of this concept: economic, sociological, psychological, philosophical, ethical, and so on. The article discusses the relationship between these categories.

Interest of sociologists and economists to corporate social responsibility is related to the study of the environment of operation of enterprise, companies' activities in socio-economic and political conditions.

In the study of the phenomenon of social responsibility scholars often consider the economic aspect of this concept, not taking into account social and philosophical aspects. Thus, the purpose of this article is to review and analyze the features of social responsibility as a philosophical and social category.

The concept of CSR is based on the idea of contradiction between society (stability, successful development) and business (benefit, profit) should be resolved in favor of society, because it is a system which encompasses business.

The increase of social responsibility in modern terms is a natural process, determined by the degree

of knowledge, mastery of objective necessity and constant expansion of freedom. When the fact of social responsibility as a responsible attitude of dependence and adequate reflection of it in the mind of the subject coincide, arises the fact of responsible behavior and activity, which meet the needs of the progressive development of society.

In modern science, social responsibility as a separate category has several definitions and reflects different approaches to the definition of the concept. Most often social responsibility is considered only in the context of different types of liability, separating its social aspect. At the present stage of development of society the concept of corporate social responsibility has become a topical issue. It is interpreted as an investment of the profits in the social sector, education, health, environmental programs, and so on.

Economic, socio-political, cultural development of mankind in the last quarter of the twentieth century takes place under the terms of globalization. International trade and investments grow, diversification of global financial and labor markets achieved hitherto unknown scale, the role of TNCs in global

economic processes significantly increased, global competition intensified, the system of global strategic management emerged.

Transnational corporations (TNCs) are the main subject of world economic relations and the form, which includes, as a rule, all kinds of modern business world.

Corporate social responsibility is an important and integral component of the system of international economic relations.

Multilateral development agencies are also very active in the promotion of CSR.

After analyzing the trends, patterns and principles of the future, it is safe to talk about sustainable

development of corporate social responsibility, not only at the present stage but also in future.

Modern writers in their definitions more frequently mention the relationship of social and philosophical component of social responsibility.

Thus, the analysis of approaches to the definition of CSR of various representatives of philosophy and sociology enables to conclude on the increasing role of social responsibility as an interdisciplinary concept. Thanks to the comprehensive development of this category modern society gets the possibility not only of economic but also of social and spiritual development.